



## DATA LEADER

Organisational

Data Leaders inspire a shared vision on the benefits of data, seeing it as a defining asset in an organisation needed to meet strategic objectives. Promotes data as a valuable asset and highlights the role everyone plays in improving data quality. Builds relationships and information exchange with external stakeholders to improve collaboration and knowledge sharing.

### BUSINESS

|                             |           |
|-----------------------------|-----------|
| Transformational Leadership | <b>18</b> |
| Communication               | <b>17</b> |
| Collaboration               | <b>18</b> |
| Adaptability                | <b>16</b> |
| Commercial Mindset          | <b>17</b> |
| Business Analysis           | <b>12</b> |

### DIGITAL

|  |           |
|--|-----------|
| Lifecycle Assurance & Quality Management | <b>10</b> |
| Data Fundamentals                        | <b>16</b> |
| Data Modelling                           | <b>5</b>  |
| Analytics & Intelligence                 | <b>9</b>  |
| Experience & Application                 | <b>9</b>  |
| Security & Ethics                        | <b>13</b> |