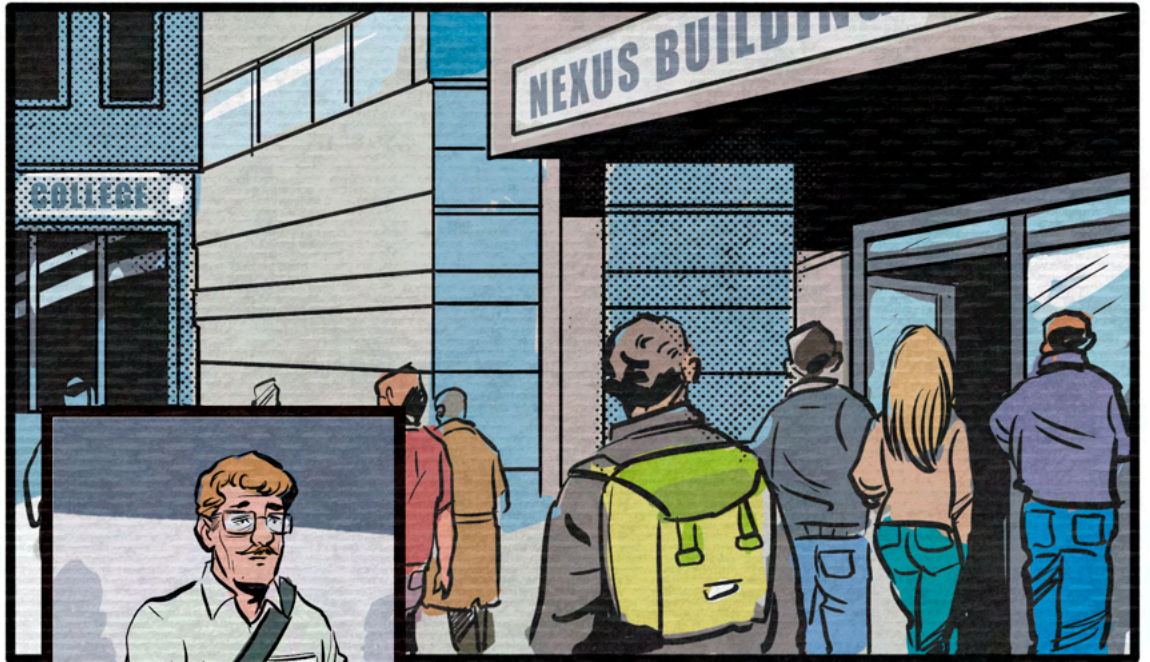


# CAMBRIDGE DIGITAL TWINS!

NOW WE KNOW



CAMBRIDGE, U.K. 2021



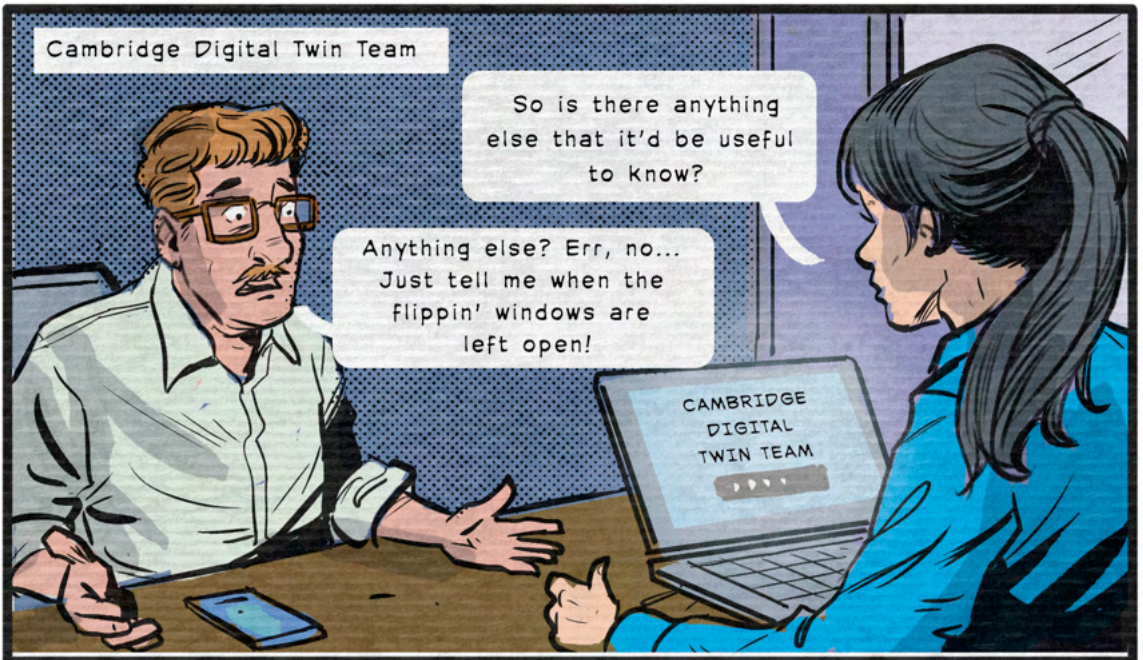




WHAAAT!



'Hang about!  
Maybe that fancy new  
digital twin thing can  
tell me when the  
students leave  
them open...'

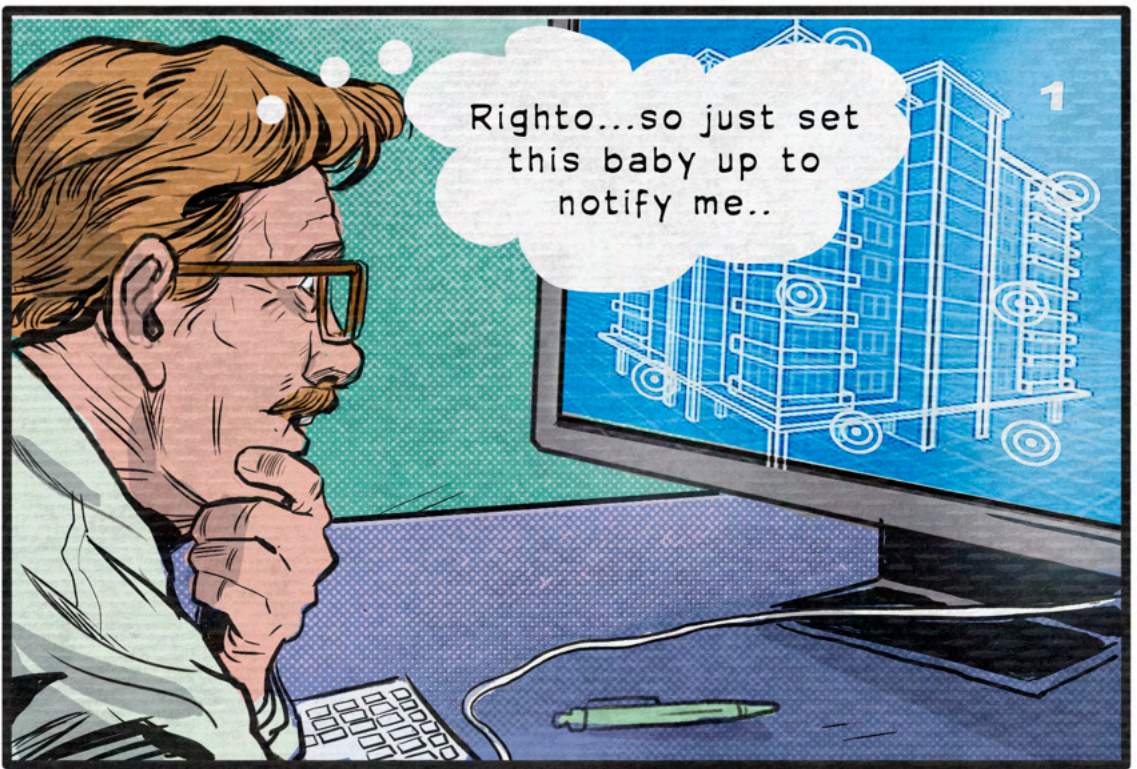


Cambridge Digital Twin Team

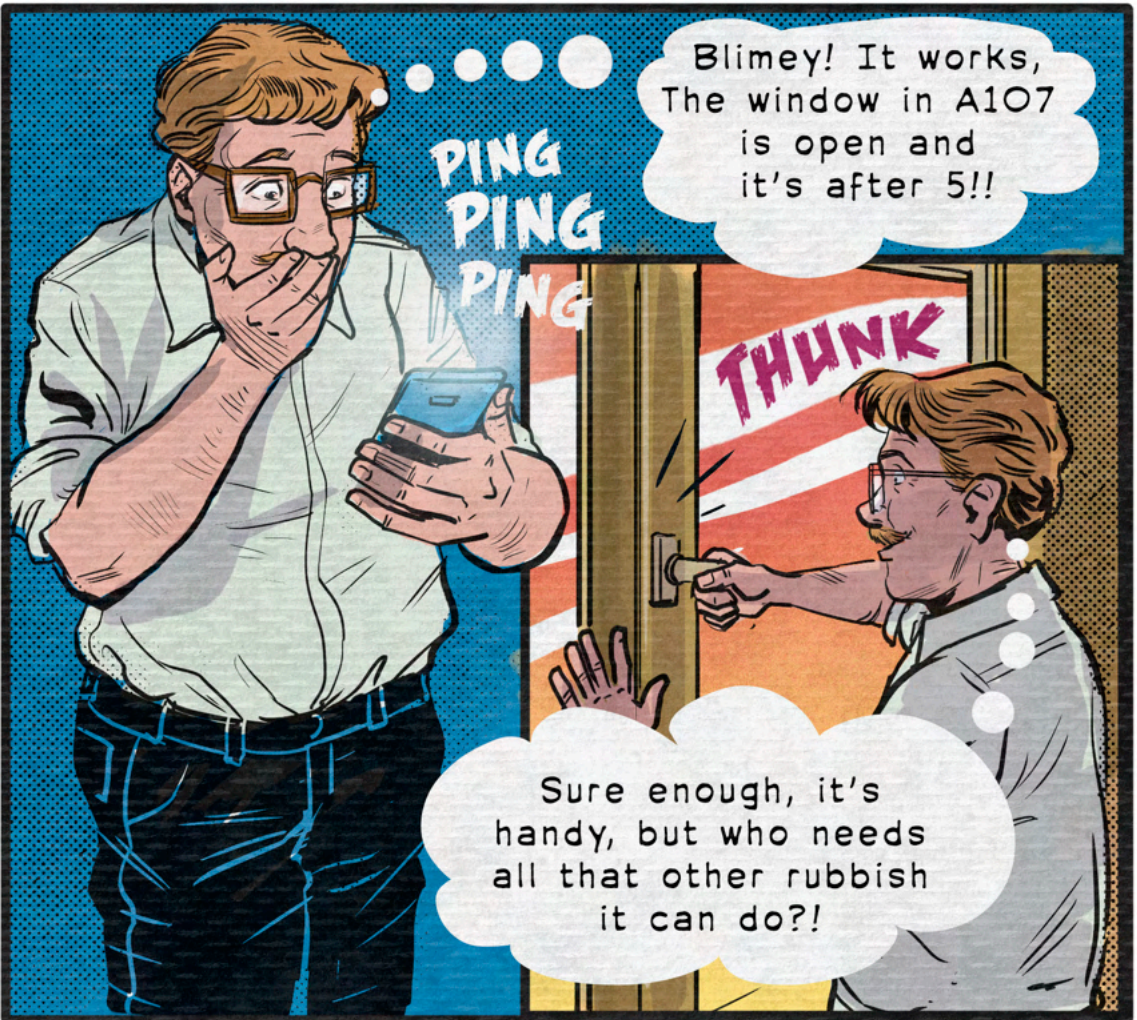
So is there anything  
else that it'd be useful  
to know?

Anything else? Err, no...  
Just tell me when the  
flippin' windows are  
left open!

CAMBRIDGE  
DIGITAL  
TWIN TEAM



Righto...so just set  
this baby up to  
notify me..



Blimey! It works,  
The window in A107  
is open and  
it's after 5!!

PING  
PING  
PING

THUNK

Sure enough, it's  
handy, but who needs  
all that other rubbish  
it can do?!

The following Monday...

The WIFI here is **HOPELESS!!**

Can you get online??

Of course it bloomin' will be....you're **ALL ON IT!!**

But then, I suppose you would be..

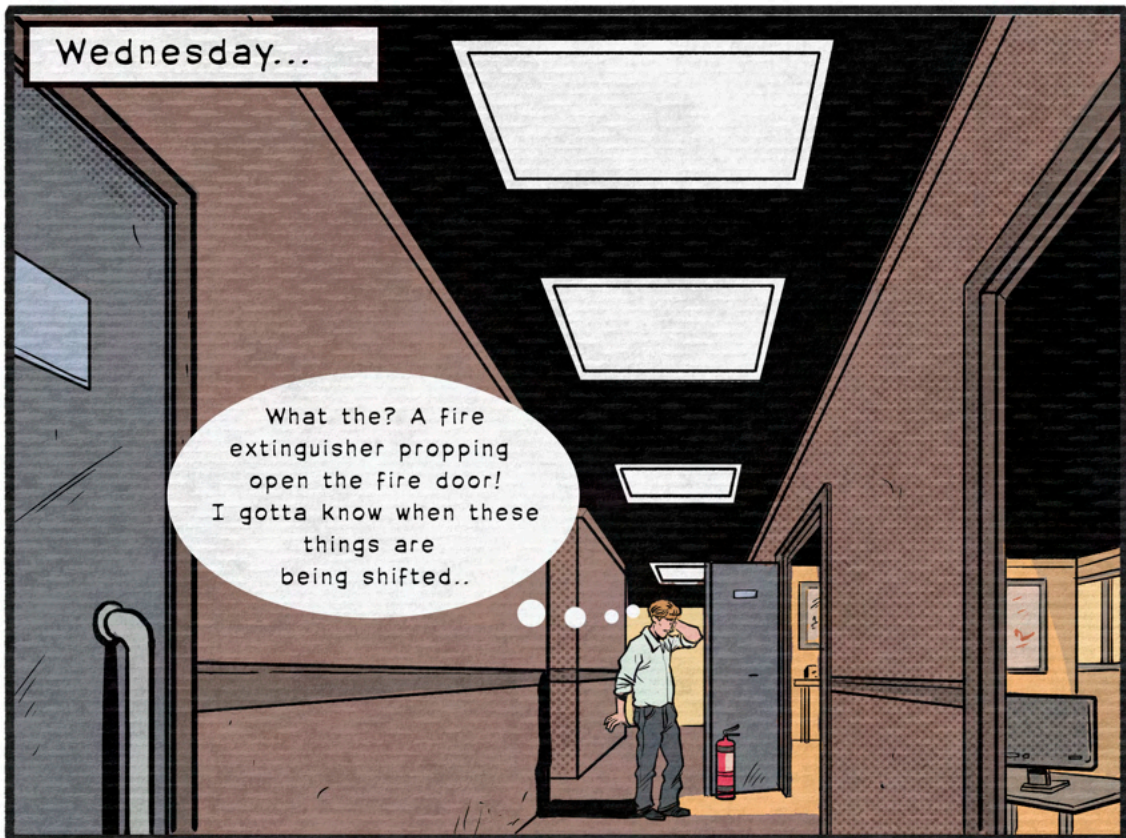
...Tuesday...

It's chuffin' **FREEZING** in here!

**EH!!!**  
How'd I not know the heating was on the blink?

Wednesday...

What the? A fire extinguisher propping open the fire door! I gotta know when these things are being shifted..



Thursday

EH! What's going...



**SPLASH**

Blimey!!



Friday morning..

Heck! It's tropical  
in there!!  
I've gotta be able to see  
when the heating's  
up the spout!



**ZZZZZZ**



IT'S SOOO  
HOT!!!

Friday afternoon...

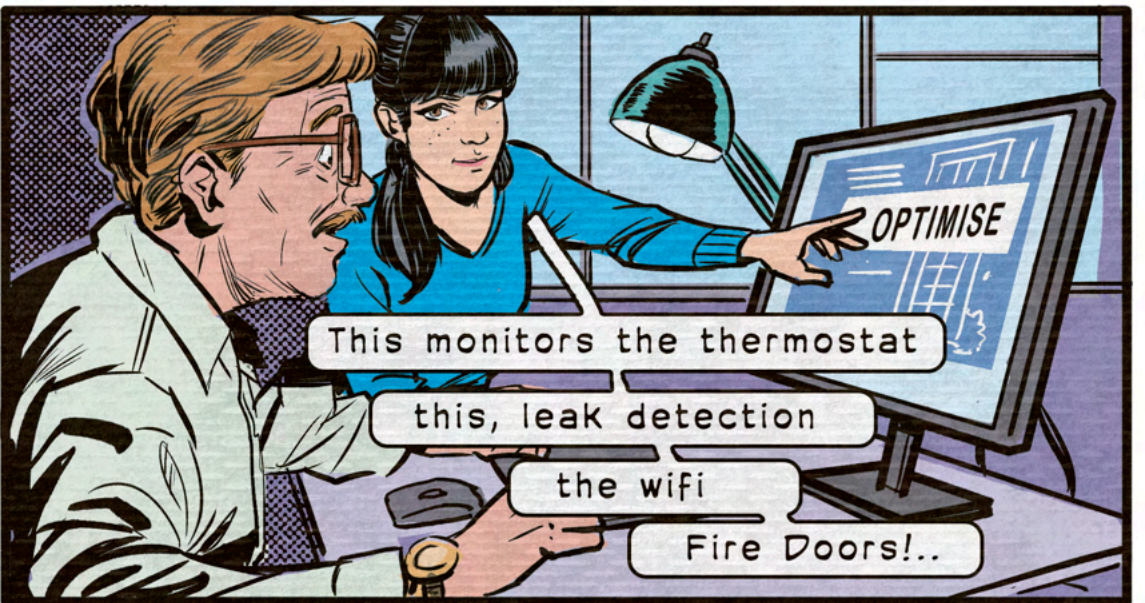
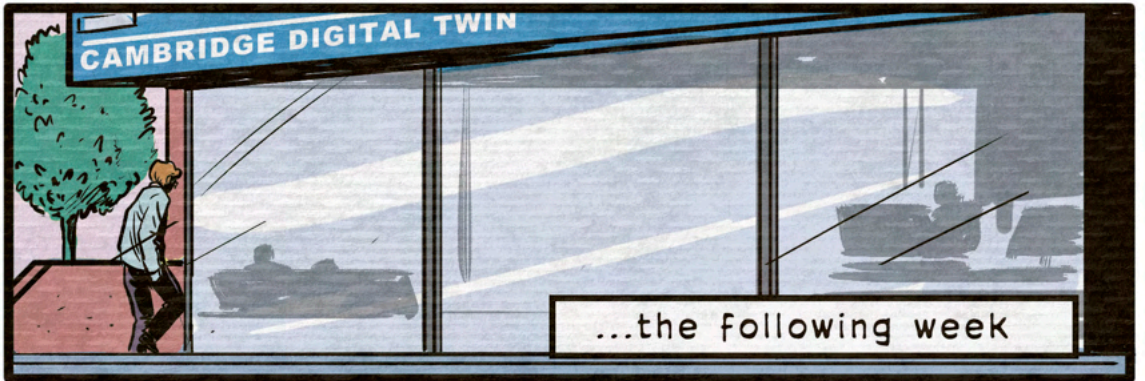
**PROBLEMS!  
PROBLEMS!**

- Done
- Future
- Opportunities
- Leads
- Reporting
- SMART VIEWS
- Step 1: First Email
- Step 2: First Call
- Step 3: Second Call
- Step 4: Second Email
- Step 5: Keep Calling

- Inbox (9)
- KETTLE BROKEN
  - SMELLY BINS
  - HEATING BUST!
  - COMPUTER ERROR
  - LAMPS NOT WORKING
  - FIRE ALARMS!!
  - ROOM A14 WINDOWS  
RE; PLEASE FIX IT!
- + Create lead









WHOOA!

...I CAN SEE EVERYTHING..



**SAFETY ALERT:  
FIRE DOOR PROPPED OPEN**

**REVENUE FROM CONFERENCE BOOKINGS  
UP 20% FROM LAST QUARTER  
-ALLOCATE BUDGET TO NEW COFFEE  
MACHINE**

**CARDBOARD SKIP LIKELY TO OVERFLOW  
BEFORE COLLECTION NEXT WEEK**

**FLUSH RATE 30% HIGHER THAN AVERAGE  
...MOVE PLUMBING MAINTENANCE  
DATE FORWARD**




**FIRE EXTINGUISHER MOVED**

**LECTURE THEATRE 3 BOOKED TO CAPACITY  
CO2 LEVELS LIKELY TO BE HIGH, OPENING  
CLERESTORY WINDOWS**

**ENERGY USAGE HIGH FOR  
OCCUPANCY. OPTIMISE?**

**STUDIO 4 IS CHILLY-TURN ON RADIATOR**



Thank's for sorting  
out the bike  
chargers!

Nice job on the  
broadband Hank!

I stayed awake  
for nearly a  
whole lecture!