

Define and negotiate **purpose, direction, and priorities** by stakeholders

Understand and predict the **context, external influences, drivers and disruptors** and their interplay with dbB

Understand the behaviour of **Complex integrated systems of assets and services** - to predict and manage their (emergent) behaviour

Finally, deliver **outcomes for stakeholders**

Specify, manage and deliver integrated and optimised **services** embedded in the built environment,

Create and manage **Built Assets and Infrastructure**
(at multiple scales and degrees of integration) that enable the services and benefits of DBB

Manage and use **data and information**

Design and implement **governance, social constructs and frameworks**

Make the digitally enabled supply chain work – designing and delivering services and assets though-life and across stakeholders in an increasingly digital and integrated world

Articulation of user needs and requirements (inclusive of users and thoughtful about scope)

Assessment, feedback and optimisation (against criteria of all involved; social and economic, 'winners' and 'losers')

Conceive, plan and design

Build and commission

Manage and Operate (refine and enhance, optimise and integrate)
Provide valued services to users (and minimise downsides for non-users)

Retrofit / Renew / Decommission
(with attention to the whole cycle)

1868

Over the life of ...

2018

... assets and services

2068

A single building

At different spatial scales

Country